



GME at WWW.ILSOLE24ORE.COM: an integrated communication project with emphasis on comprehensive and user-friendly information

Rome, 11 April 2005 - To extend its communication capabilities with more effective tools, GME implemented a co-branded channel at www.ilsole24ore.com, jointly with the "Il Sole 24 ORE". The project has the goal of reaching the largest possible audience, thereby enhancing the visibility of GME's contents within a framework of mutual integration.

GME's communication at www.ilsole24ore.com will begin today and continue for one year, relying on a dedicated channel in the economy & business section ("Economia e Business") of the portal.

The results of IPEX (Italian Power Exchange) will be posted daily on the IPEX-online banner ("BORSA ON LINE") of the website, enabling non-energy-proficient users to familiarise with the topics of IPEX.

GME's Chairman Giorgio Szegö and CEO Sergio Agosta expressed satisfaction with the initiative: "GME's co-operation with the most widespread European economic daily testifies the attention that we pay to all players of the sector, as part of our information disclosure and efficiency policies".

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